

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, Andrea Nash, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED			
<b>Station time requested by:</b> Andrea Nash			
<b>Agency name:</b> Clark Creative Group			
<b>Address:</b> 514 S 13th Street Omaha, NE 68102			
<b>Contact:</b> Andrea Nash	<b>Phone number:</b> 402-345-5800	<b>Email:</b> andrea@clarkcreativegroup.com	
<b>Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):</b>			
Name: Nebraska for All			
Address: 2430 S. Canterbury Ln Lincoln, NE 68512			
<b>Contact:</b> Don Nelson	<b>Phone number:</b> 402-430-3027	<b>Email:</b>	
Station is authorized to announce the time as paid for by such person or entity.			
<b>List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):</b>			
Don Nelson			
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).			
<b>If ad refers to a federal candidate(s) or federal election, list ALL of the following:</b>			<input checked="" type="checkbox"/> N/A
<b>Name(s) of every candidate referred to:</b> N/A			
<b>Office(s) sought by such candidate(s) (no acronyms or abbreviations):</b> Issue			
<b>Date of election:</b> 5-10-22			
<b>Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:</b>			<input checked="" type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <u>Andrea Nash</u>	Signature: <u>Brad Achtemeier</u>
Name: Andrea Nash	Name: Brad Achtemeier
Date of Request to Purchase Ad Time: 2/8 -22	Date of Station Agreement to Sell Time: 2-8-22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 2-8-22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected -- provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>2016</u>	Station Call Letters: <u>KUTT KGMTKUDE</u>	Date Received/Requested: <u>2-8-22</u>
Est. #: <u>2352</u>	Station Location: <u>Fairbury - Beatrice</u>	Run Start and End Dates: <u>2-10-22 to 2-11-22</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Nebraska for All Radio Issue 2022

*Request*

Client: NE FOR ALL ISSUE

Flight Start Date: 2/9/22

Flight End Date: 2/11/22

Media: Radio

Comments: This is Estimate #2352. Please confirm. NAB, Spot and Traffic are attached. Please confirm ASAP so we can get checks out, scanned and mailed + mailed to station.  
Market/System: GRAND ISLAND-KEARNEY-HASTINGS, NE

Program	Gross	Dur	Wks 2/7	Spot
<b>KWBE-FM</b>				
WThF 6:00a- 7:00p	\$44.71	30	7	7
BEATRICE				
Total Spots:			7	7
Total Cost:	\$312.97			7
Signature: _____				

Program	Gross	Dur	Wks 2/7	Spot
<b>KUTV-FM</b>				
WThF 6:00a- 7:00p	\$47.06	30	5	5
FAIRBURY				
Total Spots:			5	5
Total Cost:	\$235.30			5
Signature: _____				

Program	Gross	Dur	Wks 2/7	Spot
<b>KGMT-AM</b>				
WThF 6:00a- 7:00p	\$17.65	30	9	9
FAIRBURY				
Total Cost:	\$158.85	Total Spots:	9	9
				9
Signature: _____				

# Nebraska For All

Date: 2/8/2022

*Commercial*

Agency: Clark Creative Group  
Office: Clark Creative Group  
514 S. 13th Street

Omaha NE 68102

Client: Nebraska For All  
Product: Various Geo  
Media: RADIO  
Estimate: 2352

Description: Nebraska For All Issue  
Flight Dates: 2/9-2/11; W-F

Market: Omaha

Station: KFAB - KGOR - KXKT - KSRZ - KLIN - KTGL -  
KFOR - KZKX - KRGH-AM - KRGH-FM, KWBE,  
KUTT, KGMT, KRVN, KAMI, KNEB, KOZY

Phone: 402-345-5800

Fax: 402-345-4858

Start Date	End Date	ISCI/Ad #	ISCI/Ad Title	Len	Rot. %
2/9/22	2/11/22	NFA02223R1	Nebraska for All Issue	30	100%

Station Traffic Comments: Please sign and return traffic instructions today. Please let me know if you have any questions. The spot can be accessed through the link in my email. This is for estimate #2352

Station: \_\_\_\_\_

Signature: \_\_\_\_\_

# Sales Order

Stations: KGMT-AM, KUTT-FM, KWBE-AM Agency: Clark Creative Group  
 Contract Name: Est 2352 NE For All Issue Address: 514 S 13th Street  
 Contract#: 2016 City: Omaha State: NE Zip: 68102  
 Start Date: 2/10/22 End Date: 2/11/22 Phone: (402) 345-5800  
 Revenue Type: Agency Type: Cash Buyer:   
 Advertiser: Nebraska For All Issue Tax Schedule: (None)  
 Address:  Agency Commission %: 15  
 City:  State:  Zip:  Billing Cycle: Standard  
 Phone: (402) 345-5800 Salesperson: 6178HHOUS Comm %: 0  
 Product Name: Political 22 Makegood Policy: Within Contract Dates  
 Estimate #: 2352  
 Competitive Code: Political

*Confirmation*

## KGMT-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	2/10/22	2/11/22		8:00 AM	6:00 PM	30				4	5			9	D	17.65	9	158.85	1	

TOTAL GROSS \$158.85, NET \$135.02

## KUTT-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	2/10/22	2/11/22		6:00 AM	7:00 PM	30				3	2			5	D	47.06	5	235.30	1	

TOTAL GROSS \$235.30, NET \$200.01

## KWBE-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	2/10/22	2/11/22		6:00 AM	6:00 PM	30				4	3			7	D	44.71	7	312.97	1	

TOTAL GROSS \$312.97, NET \$266.02

### Billing Projections: By Month

	Feb 22
CA	707.12
ST	707.12

☒ Print Spot Prices

☒ Co-op Required

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TOTAL SPOTS ..... 21

GROSS TOTAL \$ ..... 707.12

ADJUSTED SPOTS ..... 21

ADJUSTED TOTAL \$ ..... 707.12

APPROVE    DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	National Sales Manager
<input type="radio"/>	<input type="radio"/>	Local Sales Manager